



Family Literacy Day January 27th 2011

Participate in the Family Literacy Day[®] 2011 theme and *Play for Literacy!* *Play for Literacy* includes all types of play that encourage literacy and numeracy. It can include board games, card games, word games as well as other fun games that involve physical activity and literacy. There are many kinds of literacy and many ways of using these skills. Literacy is the ability to understand what others are sharing with you as well as the ability to share your wishes, wants and what you know with others. It can happen through books, writing, computers, dance, art music and PLAY. Learning and literacy should be fun and takes place within the home, school and community through everyday life.

Schedule of events –

A number of community agencies in the MD of Foothills are working together to promote families and literacy in your community.

1. Local families participated during the month of November in the national contest “Lunch with Robert Munsch” and at the same time locally for “Lunch with Jacqueline Guest”. At the local level there will be 3 stories chosen, (one from High River and area, one from Okotoks and area and one from the West End). A local committee will choose the winners as well as runner ups based on creativity and if they follow the theme “Play for Literacy”. Prizes will be awarded to the winners as well as their stories will be published in the local papers. The three winners will have lunch with Jacqueline Guest on January 27th at the High River Library from 12:00 pm to 1:00 pm.
 - a. At least **one child and one adult** had to be involved in writing the story.
 - b. Children must be **12 years of age** or younger at the time of submission.
 - c. The story could not be longer than **250 words**.
 - d. The story had to include a theme of **playing games**.
2. On January 27th 2011 from 4:00 pm to 7:00 pm a Family Literacy Celebration will take place at the High River Recreation Complex, Okotoks Recreation Complex and the Sheep River Library in Black Diamond. Families are invited to come to the locations and participate in activities that focus on Play, Games and Literacy. Come and have fun! If you would like to participate as a family or agency in **show casing your game and literacy activity** contact Michele (see below) by January 7th, 2011.
3. Watch for the Family Literacy Day Calendar – The goal as a family it to try to do an activity a day and check off the box in the calendar date. Hand the calendar in at one of the Family Literacy Celebration venues on January 27th to collect a gift of participation. If your family completes 20 of the activities receive one more gift. Families that complete all 27 activities will be entered into a draw for another great prize. The calendar will be online at www.litforlife.com after November 30th.
4. “Caught you Reading” – Between 11:00 am to 2:00 pm on January 27th local community members will be looking for people reading (labels on cans, menus, newspapers, road signs to name a few) If they catch you reading they have a gift for you! Watch for the bright red toques and scarves!

For more information call Literacy for Life – 402.652.5090 or Michele Geistlinger, Resource Development Coordinator m.geistlinger@litforlife.com